



Dear Friends of The Haverford School,

The Haverford School Parents' Association (HSPA) is hosting Party for a Purpose, our biggest fundraising event of the school year. Party for a Purpose helps support an excellent educational experience for the boys at The Haverford School. However, we could not achieve our success without the generous support of companies and corporations like you who are affiliated with The Haverford School's families and friends, more than ever this year!

Plans are well underway for the Party for a Purpose 2021, to be held virtually on Saturday, January 23, 2021. News of this year's event will reach thousands of families and alumni from the Main Line, Western Suburbs, Philadelphia, and far beyond. Hundreds of parents, teachers, and friends will gather online for a memorable evening of events.

We need your help to make this a successful event! Because of the unique surroundings around this year and the event, we are heavily relying on sponsors to make it a success. Full details on 2020-21 Corporate Sponsorships are listed on the next page.

Please remember all sponsorship donations raised by the HSPA directly benefit the students by supporting academic programs, faculty development, educational technology, and extracurricular activities in every grade from pre-kindergarten to Form VI at The Haverford School.

We have added some exciting perks for sponsors this year, including the following unique opportunity. We have created the perfect way to support our boys at The Haverford School while enjoying a truly unforgettable evening. Meet Coach Dick Vermeil, former head coach for the Philadelphia Eagles, while sipping on 3 of his award-winning bottles from Vermeil Wines.

We hope you will support The Haverford School as a top sponsor for this major event. Enclosed please find a donation form for your convenience. We appreciate your commitment of support and look forward to proudly displaying your or your company's name as a Leadership Sponsor of The Haverford School and the 2021 Party for a Purpose.

Best regards,

Ann Aerts  
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Leadership Sponsor levels offered for the Party for a Purpose

<b>Sponsorship Level</b>	<b>Presenting Sponsor</b>	<b>Haverford Strong</b>	<b>Fords Forever</b>	<b>Teamwork</b>
<b>Sponsorship Amount</b>	<b>\$7500</b>	<b>\$5000</b>	<b>\$2500</b>	<b>\$1000</b>
<b>Premium Party for a Purpose Event Tickets Including Dinner from Talula's Table on Jan 23, 2021 (pick-up at Haverford)</b>	<b>X (for 6)</b>	<b>X (For 4)</b>	<b>X (For 2)</b>	<b>X (For 2)</b>
<b>60-minute Live Virtual Wine Tasting Hosted by Philadelphia Eagles Legend Dick Vermeil on January 23 including 3 bottles of wine</b>	<b>X</b>	<b>X</b>	<b>X</b>	
<b>Live Shout Out of Gratitude During Party for a Purpose</b>	<b>X</b>	<b>X</b>		
<b>Pre-recorded or Live Message During Events (optional)</b>	<b>X</b>			
<b>Social Media Mention on Haverford Social Media in connection with event promotion</b>	<b>X</b>			
<b>Social Media Shout Outs on HSPA FB page</b>	<b>X</b>	<b>X</b>	<b>X</b>	
<b>Named as Presenting Sponsor (top of website logo placement)</b>	<b>X</b>			
<b>Name scrolling on the bottom of event page as a sponsor</b>		<b>X</b>	<b>X</b>	
<b>Name / Logo in event communications and emails</b>	<b>X</b>			
<b>Shout out to Haverford Heroes on the dedicated webpage</b>	<b>X (x6)</b>	<b>X (x4)</b>	<b>X (x2)</b>	<b>X (x1)</b>
<b>Name listed on sponsorship listing web-page as well as a comprehensive slide night of the live event</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>If commitment by October 25, logo or family name on reusable event bag</b>	<b>X</b>			